

FRANCISCO GODÍNEZ

AUDIOVISUAL DESIGNER
VIDEO EDITOR

- ✉ contacto@fgodinez.com
- ☎ +52 55 3604 4820
- 📍 Based in Mexico

EDUCATION

BACHERLOR'S DEGREE ON GRAPHIC DESIGN

Universidad Tecnológica de México

SKILLS & TOOLS

SKILLS

BRANDING

2D MOTION
GRAPHICS

VIDEO EDITING

SOCIAL MEDIA
DESIGN

INFOGRAPHICS

GENERATIVE AI

WORDPRESS

SOFTWARE

ADOBE SUITE

AFFINITY

FIGMA

NANO BANANA

KLING

MIDJOURNEY

ELEVEN LABS

EXPERIENCE

HOMESTORIES

2025-2026

Video Editor & AI Content Designer

- Transformed high-end real estate listings into cinematic video walkthroughs, utilizing generative AI image-to-video tools and voiceover

XXII BRANDS

2024-2025

Senior Audiovisual & Web Designer

- Designed digital assets and social media kits, across multi-channel campaigns.
- Managed and updated dynamic WordPress websites (Cornerstone), handling visual swaps, layout tweaks, and ongoing graphic updates.

TARO MEDIA

2023-2024

Senior Audiovisual & Web Designer

- Produced high-engagement 2D motion graphics and animated ads.
- Built, customized, and launched responsive WordPress websites utilizing Elementor from visual wireframes.

FERRER DIGITAL

2020-2023

Audiovisual, Motion & Web Designer

- Acted as the dedicated agency animator, converting static artwork from all internal creative teams into dynamic motion assets.
- Collaborated with art directors and strategists to turn campaign briefs into eye-catching visual hooks for digital channels.



PORTFOLIO

fgodinez.com